

## Entrepreneurship conference „Follow your ideas – become an entrepreneur“

Tuesday, 6 March 2018, National Palace of Culture, Sofia

**08.30 – 09.30** Registration of participants at the National Palace of Culture

**09.30 – 10.00** Opening speeches

- Emil Karanikolov, Minister of Economy
- Eva Maydell, Member of the European Parliament
- Slawomir Tokarski, Director Innovation and Advanced manufacturing, DG Grow, European Commission

**10.00 – 11.15**

### **Working session I – Entrepreneurship education and Youth Entrepreneurship in Europe**

I.1. Promoting Youth Entrepreneurship – The current landscape: Data and existing policies.

Speakers:

- *Lachezar Borisov, Deputy Minister of Economy*
- *Iskren Krastev, CEO of GEM Bulgaria*
- *Guy Lejeune, DG Employment, EU self-assessment tool for inclusive entrepreneurship*

I.2. The role of entrepreneurship education, training and mind-set – What is the best environment for creating new business ideas?

Speakers:

- *Prof Kiril Todorov, Director of Institute for Entrepreneurship, University of national and world economy, Sofia*
- *Milena Stoycheva, CEO of Junior Achievement Bulgaria*

- *Prof Johannes Lindner, Head of the Department of Entrepreneurship Education at the University Teacher College Vienna & eesi - Entrepreneurship Education Center of the Austrian Federal Ministry of Science, Education and Research, Austria*
- *Mikko Hakala, Director of Young Business Generations, Finland and Lauri Vaara, Young Business Generations*

I.3. An entrepreneurship education framework at European level – presentation of the EntreComp framework and self-assessment tool HEInnovate for universities:

Speakers:

- *William O'Keeffe, Unit E2 - Skills and Qualifications, DG Employment, European Commission*
- *Georgi Dimitrov, Deputy Head of Unit "Innovation and EIT", DG Education and Culture, European Commission*

**11.15 – 11.45**

Coffee break

**11.45 - 12.45**

**Working session II – The young entrepreneurs speak**

II.1. Perspectives of young entrepreneurship in European Union

Speakers:

- *Natanail Stefanov, BESCO – The Bulgarian Start-up Association*
- *Mikel Beroiz, President of YES – The European Confederation of Young Entrepreneurs*
- *Andrea Gelfi, President of JEUNE – The Young Entrepreneurs Organization of the European Union*
- *Mark Marinov, Business Development Director, eCars.bg*

II.2. Exchange of experience from national and European programmes to support young entrepreneurs

Speakers:

- *Tihomira Palova, Project team manager of the*

*"Technostart" programme, Ministry of Economy and young entrepreneurs who have received funding under the programme*

- *Irina Dimitrova, CFO of LAUNCHub Ventures, Seed venture capital fund under the JEREMIE initiative*
- *Krasimira Shindarova, Project team manager of Erasmus for Young Entrepreneurs in Bulgaria; "Cluster Information and communication technologies" – BG Intermediary Organization*

**12.45 – 13.45**

Lunch

**13.45 – 15.45**

**Working session III – Good practices in promoting youth entrepreneurship in Europe**

III.1. Interactive discussion and exchange of good practices of European organisations on the most effective ways of promoting youth entrepreneurship

Speakers:

- *Michael Richardson, ICF Consulting Services, UK, on the study "The Availability and use of assistance for entrepreneurship to young people"*
- *Anette Curth, ICF Consulting, on the study on the "Use and availability of entrepreneurship support in the Member States"*
- *Vera Petkanchin, Operative Director of JA Bulgaria*
- *Patrick Le Chevalier, Reseau Entreprendre, France*
- *Bernard Surlemont, Full Professor in Entrepreneurship, Liege University, VentureLab – Student Entrepreneurship for change, Belgium*
- *Martina Rosato, ANPAL, Italy*
- *Agnès Mathis, Director of Cooperatives Europe, Belgium*
- *Elisabet Sannas, Nyforetagarcentrum, Sweden*
- *Mr Bruno Fernandez Scrimieri, CEO of Enisa, Spain*
- *Christophe Rozuel, Moovjee, France*
- *Inga Beiliūnienė, Invega, Lithuania*
- *Asta Slapšienė, Invega, Lithuania*

**15.45 – 16.15**

Coffee break

**16.15 – 16.45**

Conclusions and recommendations from the Conference

**16.45 – 17.00**

Closing of the Conference