CONTEXT

European countries are at an important milestone in the achievement of their road traffic injury reduction targets. Since 2015, the gap between the best and worst-performing EU member states has continued to widen, suggesting that cost-effective measures, enabled by actionable data and technological progress, need to be investigated.

“Road Safety & Innovation - Leveraging new technologies and good practices from Europe and beyond” is an international forum for road safety & technology stakeholders held under the patronage of the Ministry of Regional Development & Public Works (MRRB), the Road Infrastructure Agency (API) and the Bulgarian Presidency of the Council of the European Union.

The Forum is an international experience-sharing platform that is also fully aligned with ongoing policy initiatives by the European Commission in the fields of road safety and the digital economy. Moreover, as an emerging technological hub with a unique ecosystem of SMEs, Bulgaria offers an ideal setting for forward-looking discussions between industry and governments on innovative pathways to safer road mobility.

OBJECTIVES

The key objective for the Forum is to shed light on the exponential growth in analytical tools and technological enablers, which when supported by an innovation-friendly regulatory and public procurement environment, can enable the delivery of more effective road safety programs.

The Forum will:

• Highlight the potential of analytical tools (risk diagnosis, asset management, etc.) as a means to prioritize safety investments
• Provide a thorough overview of the opportunities and mechanisms to successfully deploy innovative safer road mobility programs
• Present how tomorrow’s streets, vehicles and users will seamlessly connect with one another to offer a safer road environment
• Commit stakeholders to a shared agenda of road safety innovation through public-private sector cooperation.

SPONSORS

[Logos of sponsors]
<table>
<thead>
<tr>
<th>Time</th>
<th>Session Title</th>
<th>Moderator/Panelists</th>
</tr>
</thead>
<tbody>
<tr>
<td>09:00-09:30</td>
<td>Registrations &amp; Tabletop Exhibition</td>
<td></td>
</tr>
<tr>
<td>09:30-10:00</td>
<td>Getting to Vision Zero in Europe: Time for Results</td>
<td>Keynote addresses by the European Commission, Bulgarian Ministry of Regional Development &amp; Infrastructure, International Road Federation and European Union Road Federation</td>
</tr>
<tr>
<td>10:15-10:45</td>
<td>Delivering Sustainable Investments in Road Safety</td>
<td>Moderated &amp; introduced by Nikolay Ivanov, Chairman of the Board, BBARS</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Panelists:</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Aleksi Kesyakov, State-Public Consultative Commission on Road Safety</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Vesselin Davidov, Member of the Management Board, Road Infrastructure Agency</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Tom Antonissen, Senior Advisor, International Road Federation</td>
</tr>
<tr>
<td>11:00-12:30</td>
<td>Better Data for Better Road Safety Outcomes</td>
<td>Moderated &amp; introduced by Brendan Halleman, Vice-President, IRF</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Panelists:</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Boyko Ranovski, Chief Directorate National Police</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Joseph Marra, GD Tech</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Nassime Azadeh, Immergis</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Tobias N. Rosenberg, TC Technology Ltd.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Olivera Djordjevic, EuroRAP</td>
</tr>
<tr>
<td>12:30-13:30</td>
<td>Lunch Break &amp; Exhibition</td>
<td></td>
</tr>
<tr>
<td>13:30-15:00</td>
<td>Safe &amp; Smart Streets</td>
<td>Moderated &amp; introduced by Dr. William Sowell, Chairman, IRF Committee on ITS</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Panelists:</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Rik Nuyttens, 3M</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Harald Mosböck, Swarco</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Philip Wijers, Sensys Gatso Group</td>
</tr>
<tr>
<td>15:00-15:30</td>
<td>Coffee Break</td>
<td></td>
</tr>
<tr>
<td>15:30-17:00</td>
<td>Proven Solutions in Roadside Safety</td>
<td>Moderated &amp; introduced by Concetta Durso, ERF</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Panelists:</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Carolien Willems, SafetyProduct</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Phil Bigley, Trinity</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Marten Hiekmann, Pass+Co</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Herwin Weelink, JV SPIE</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Eric Rousseau, Tertu</td>
</tr>
<tr>
<td>17:00-17:30</td>
<td>CLOSING ADDRESSES:</td>
<td>Creating a Marketplace for Road Safety Innovation</td>
</tr>
</tbody>
</table>