



IT HUB CONNECT

Innovations | Regulations | Investments

Under the auspices of the Bulgarian Presidency of the Council of the EU

IT HUB CONNECT 2018

INNOVATIONS | REGULATIONS | INVESTMENTS

March 26-27, 2018 | Sofia Tech Park, Bulgaria

AGENDA

DRAFT

March 26 th	
9:00-10:00	Registration and Welcome Coffee
10:00-11:00	Official Opening Day 1
	<p>Welcome address by: Borislav Boyanov, President, Indian-Bulgarian Business Chamber Krassimira Chemishanska, President, American Chamber of Commerce in Bulgaria</p> <p>IT Outlook for 2020 and beyond. Innovations, Regulations and Investments across Countries and Continents. Ekaterina Zaharieva, Deputy Prime Minister for Judicial reform and Minister of Foreign Affairs Lilyana Pavlova, Minister of the Bulgarian Presidency of the Council of the EU 2018 Ravi Shankar Prasad, Minister of Electronics and Information Technology, India Nenad Popovic, Minister of Innovation and Technological Development, Republic of Serbia H.E. Eric Rubin, Ambassador of US to Republic of Bulgaria H.E. Pooja Kapur, Ambassador of India to Bulgaria and Macedonia</p>
Keynote Speakers	The Bulgarian Ecosystem: Innovations, Investments, Challenges Rosen Plevneliev, President of the Republic of Bulgaria (2012-2017)
	Maria Gabriel, European Commissioner for Digital Economy and Society

11:00-15:30	Innovations Stream				
11:00-11:15	Motivational Speech about Innovations by Pastora Valero , Vice-President, Public Policy and Government Affairs for Europe, Middle East, Africa and Russia (EMEAR), Cisco Systems Inc.				
11:15-12:00	<p>Innovations Dialogue, Part I Innovation – Generator for Economy Growth. Establishing an Innovation Culture. Creating an “Open Innovation” – Collaboration Inside and Outside of the Organizations.</p> <p>Pastora Valero, Vice-President, Public Policy and Government Affairs for Europe, Middle East, Africa and Russia (EMEAR), Cisco Systems Inc. Marcin Olender, Public Policy and Government Relations Manager, Google Achilleas Arvanitis, Senior Manager, Financial Advisory Services, EY Yuri Genov, Executive Director, DSK Bank</p> <p>Moderated by Iravan Hira, General Manager HPE</p> <table border="1" data-bbox="332 997 1404 1123"> <tr> <td data-bbox="332 997 576 1071">11:20-11:30</td> <td data-bbox="576 997 1404 1071">Marcin Olender, Public Policy and Government Relations Manager, Google</td> </tr> <tr> <td data-bbox="332 1071 576 1123">11:30-11:40</td> <td data-bbox="576 1071 1404 1123">Achilleas Arvanitis, Senior Manager, Financial Advisory Services, EY</td> </tr> </table>	11:20-11:30	Marcin Olender , Public Policy and Government Relations Manager, Google	11:30-11:40	Achilleas Arvanitis , Senior Manager, Financial Advisory Services, EY
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11:30-11:40	Achilleas Arvanitis , Senior Manager, Financial Advisory Services, EY				
12:00-12:15	Coffee Break				
12:15-13:45	<p>Innovations Dialogue, Part II Digital Transformation and Customer Experience Transformation. Creating a Future-proof Organization. Delivering Services Consistently in the New Digital World.</p> <p>Atanas Dobrev, CEO, Vivacom Tommi Makinen, Innovation Lead Europe, Tata Consultancy Services Jozek Gruskovnjak, Managing Director, Inlumino Consulting Michał Kreczmar, Director Digital Transformation, PwC Polska Safir Adeni, Global Transformation Leader & Technology Executive, Feuji Inc Nuno Fazenda, Program Manager Scientific Engagement, Philip Morris International</p> <p>Moderated by Petar Ivanov, Executive Director AmCham</p> <table border="1" data-bbox="332 1795 1404 1911"> <tr> <td data-bbox="332 1795 576 1858">12:20-12:30</td> <td data-bbox="576 1795 1404 1858">Smart Telecoms - a Platform of the Future! Atanas Dobrev, CEO, Vivacom</td> </tr> <tr> <td data-bbox="332 1858 576 1911">12:30-12:40</td> <td data-bbox="576 1858 1404 1911">Innovation through Transformation</td> </tr> </table>	12:20-12:30	Smart Telecoms - a Platform of the Future! Atanas Dobrev , CEO, Vivacom	12:30-12:40	Innovation through Transformation
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		Tommi Makinen , Innovation Lead, Tata Consultancy Services
12:40-12:50		Innovation in the Digital World. Jozek Gruskovnjak , Managing Director, Inlumino Consulting
12:50-13:00		Digital Transformation. Creating a Future-proof Organization. Michał Kreczmar , Director Digital Transformation, PwC Polska
13:00-13:10		Safir Adeni , Global Transformation Leader & President, Feuji Inc.
13:45-14:45	Networking Lunch	
14:45-16:00	Innovations Dialogue, Part III Innovation and Start-up Ecosystems - Boosting Economies and Competitiveness. Building Sustainable Ecosystems. Public Policies. Kalin Radev , CEO, Software Group Ori Sobovitz , Head of Government Relations and Israeli Partnerships, OurCrowd Ivaylo Slavov , CEO, BULPROS Natanail Stefanov , Chairman, BESCO – Bulgarian Startup Association Moderated by Sasha Bezuhanova	
	14:50-15:00	Kalin Radev , CEO, Software Group
	15:00-15:10	Ivaylo Slavov , CEO, BULPROS
	15:10-15:20	Ori Sobovitz , Head of Government Relations and Israeli Partnerships, OurCrowd
	15:20-15:30	Natanail Stefanov , Chairman, BESCO – Bulgarian Startup Association
16:00-16:15	Coffee Break	
16:15-17:30	Investments Stream	
16:15-16:30	Alexander Manolev , Deputy Minister of Economy	
16:30-17:15	Investing in Innovation. Evgeni Angelov , Chairman, Bulgarian Private Equity and Venture Capital Association Dimitar Enchev , Managing Partner, PostScriptum Ventures Elvin Guri , CEO, Empower Capital	

	<p>Ivailo Gospodinov, Managing Partner, BlackPeak Capital Stanislav Sirakov, Partner, LAUNCHub Ventures Vassil Terziev, Co-founder at Telerik Academy</p> <p>Moderated by Boyan Benev</p>
17:15-17:30	<p>State of Investments and Outsourcing in Bulgaria and the Balkans. Plamen Tsekov, Bulgarian Outsourcing Association</p>
17:30-18:30	BUSINESS RECEPTION (all guests)
19:00-23:00	VIP DINNER - Exclusive Invite Only Event

March 27th

9:00-9:30	Registration & Welcome Coffee
9:30-12:30	Cybersecurity Stream
9:30-10:30	<p>Cybersecurity Dialogue Panel discussion with main topics:</p> <ul style="list-style-type: none"> • EU Cybersecurity Strategy • Aligning Cybersecurity Strategies across Countries and Continents <p>Despina Spanou, Director for Digital Society, Trust and Cybersecurity, DG Connect, Directorate-General for Communications Networks, Content and Technology, European Commission</p> <p>Dr. Udo Helmbrecht, Executive Director, European Union Agency for Network and Information Security (ENISA)</p> <p>Hannes Krause, Head of Analysis and Policy Department, Estonian Information System Authority</p> <p>Matthias Sachs, Senior Corporate Affairs Manager CELA, Microsoft</p> <p>Artur Monteiro, Director Cyber Risk Services, Deloitte</p> <p>Moderated by Boris Goncharov</p>

10:30-10:45	Dr. Udo Helmbrecht , Executive Director, European Union Agency for Network and Information Security (ENISA)
10:45-11:00	Matthias Sachs , Senior Corporate Affairs Manager CELA, Microsoft
11:00-11:15	Exchange of Threat Information: One of the Critical Elements of Effective Cybersecurity Strategy. Artur Monteiro , Director Cyber Risk Services, Deloitte
11:15-11:30	Coffee Break
11:30-12:30	<p>Cybersecurity in 21st century:</p> <ul style="list-style-type: none"> • The role of the intelligence community today • Modern trends in private business intelligence • Strategies and approaches for organizations' protection <p>Solomon Passy</p> <p>The ever-growing challenges on the quest for a robust information security posture and the importance of adopting a business-driven security strategy Vassil Barsakov, Regional Sales Director DACH, Eastern Europe and Russia, RSA, a Dell Technologies business</p> <p>Richard Longo, InfoSys</p> <p>Combating Cyber Threats: The effective and easy way Sandeep Erat, Director Information Security, Sumeru Software Solutions</p>
12:30-13:30	Networking Lunch
13:30-15:30	Regulations Stream
13:30-14:15	<p>Regulations Dialogue: EU Game Changing Regulations, GDPR Compliance, PSD2, Digital Citizenship.</p> <p>Ralf Sauer, Deputy Head of Unit C.4 "International data flows and protection", Directorate-General for Justice and Consumers, European Commission</p> <p>Eva Maydell, Member of the European Parliament (TBC)</p> <p>Nicholas Hodac, Government and Regulatory Affairs Executive, IBM Europe</p> <p>Filip Genov, First Vice President and Head of Special Projects, UniCredit Bulbank</p>

	<p>Peter Kirkov, Department Manager Risk Management, Telelink</p> <p>Moderated by Plamen Angelov, Director for Legal and International Affairs, Commission for Personal Data Protection of Bulgaria</p>
14:15-14:30	<p>E-privacy, E-identity and Free Flow of Data –Key Expected Regulations and Compliance Requirements in the EU.</p> <p>Nicholas Hodac, Government and Regulatory Affairs Executive, IBM Europe</p>
14:30-14:45	<p>The Second Payment Service Directive (PSD2): The Significant Breakthrough in Traditional Banking.</p> <p>Filip Genov, First Vice President and Head of Special Projects, UniCredit Bulbank</p>
14:45-15:00	<p>GDPR Compliance and the Expected Impact on Business.</p>
15:00-15:15	<p>EU Game Changing Regulations: Is Cloud a Working Strategy in the EU?</p>
15:15-15:30	<p>Closing</p>