



AN OVERVIEW OF MAIN ISSUES IN ENERGY MARKETS

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PART II



New types of cases: data as a source of market power

- Increasing collection and use of digital data by companies
- Use of consumer usage data by incumbents can have exclusionary effects
- Possible obstacle to competition in newly liberalised markets
- GDF Suez case (Autorité de la Concurrence, 2014)



Future challenges – A changing industry

- At the edge of disruption:
 - Two major trends will help modify the role of private and institutional players
 - Transition to new low-carbon economy requires significant investments
 - New technologies and business models coming on-stream
 - Amongst the developments:
 - A move towards Distributed Energy
 - The emergence of Prosumers and P2P
 - Dynamic pricing



Some Future challenges for Competition Authorities

- Competition Authorities
 - Advocacy
 - Comment on proposed or existing regulations, opinions or recommendations
 - The voice for the benefits of competition to regulators
 - Conduct market studies
 - Enforcement needs to adapted to the new dynamics of the industry and CAs must assess:
 - The role of disruptors
 - Conducts that lead to exclusion of these new firms/ business models
 - Mergers that involve incumbents and these new players